



MMMBA Board Meeting

April 13, 2021 6:30 pm

ZOOM Online

Attendance: Scott V, Nicole C, Teresa D, Jeremie C, Dakota H, Dylan K, Josh W, Tom B, Kris C, Brad P

Call to Order

6:35

Consent Agenda – Items 1-2

1. March Minutes
2. Treasurers Report
 - Teresa – Good boost in membership renewals, cash 32652.25, (12k earmarked promised for projects). Motion to pass Treasurer report Jeremie, second Dakota

Old Business

3. Committee Updates:
 - Membership – Scott: Members are down to 141, new membership averages 2 per week. Laura continues to do an amazing job helping to keep up with membership. Sponsors need sign – cardstock and framed piece - Nicole will follow up on this project.
 - Outreach – Dakota: still working with ICD to solidify a MOU. Board talk of future event rides such as bird society ride, flower ride, tree ride, orienteering course, etc – co programming with ICD? Once we get the MOU signed. Moosejaw project - Dakota will follow up with the Moosejaw connection and report back.

- Merchandise – Nicole: positives and negatives of working with a third party to see online merch. Pos: more merchandise choices, merch always available for sale 24/7, no handling needed on our end, easy for consumers. More merch sales equals more exposure for mmmba. Cons: much lower profit. Will move forward with process of expanding online merch, as well as selling in-person merch we have now (t-shirts, socks, etc).
- Events – Tom/Dylan: Print and post our calendar in kiosks and trailheads with QR code to scan for more details.
- 4. Dirt School Update – Scott (news from Anne) – Three more grants in process, playground lumber will be used for building materials,
- 5. Video Update – Brad/Dakota – Highlight 3 trails, 10 volunteers, film day 5-6 hours, variety of riders (diverse group). General info about MMMBA
- 6. Calendar Update – MMMBA rides scheduled through May – need more scheduled.

New Business

- 7. E-bike discussion – Scott will work on survey for membership.
- 8. Future projects – Youth Optimist Day @ Burchfield August 21

Other:

- 9. Open Floor

Adjourned 7:55